

Kate Marshall
State Treasurer



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Chief of Staff

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Chief Deputy Treasurer

STATE OF NEVADA
OFFICE OF THE STATE TREASURER

NEVADA 529 COLLEGE SAVINGS DAY CONTEST
Open to all K-5th grade Nevada students

From State Treasurer Kate Marshall:

As the administrator of the state's Nevada Prepaid Tuition, College Savings Plans, and Gov. Guinn Millennium Scholarship programs, it gives me great pride to host the first annual Nevada 529 College Savings Day (May 29) contest. Thanks to the generosity of the Nevada Bankers Association, which is donating the prizes, six winners—two from Clark County, two from Washoe County, and one each from a rural Northern and Southern Nevada community—will be selected to receive a gift of \$529 to be used to open a 529 college savings plan account or to enhance an existing account.



The theme of the contest is "I want to go to college so I can become a _____." Those who enter have the choice of completing the sentence and either submitting a drawing of the career choice in the box included on the Entry Form, or submitting an essay of no more than 50 words about the student's career ambition.

Saving for college, one step at a time, is one of the most important investments you can make in your child's future. It's a gift that will last a lifetime!

Enjoy the contest and best of luck to all who enter.

NEVADA 529 COLLEGE SAVINGS DAY CONTEST RULES

1. The contest is open to any kindergarten through 5th grade Nevada student who is attending a public or private school.
2. Go to <https://nevadatreasurer.gov> to download/print the entry form. The form is interactive, so you may also fill in the document online, print, and submit. All entries must be completed on the official entry form for the Nevada \$529 College Savings Day contest.
3. The entry form must be completed in full, including the signature, email address (if available), and phone number of the entrant's parent so the winners may be contacted. Entries which are not properly and completely filled out will be disqualified.
4. Selected winners must use the \$529 gift to either open an account in the Upromise College Fund 529 Plan, a 529 college savings plan sponsored by the State of Nevada, or to enhance an existing 529 college savings plan account.

CARSON CITY OFFICE
State Treasurer
101 N. Carson Street, Suite 4
Carson City, Nevada 89701-4786
(775) 684-5600 Telephone
(775) 684-5623 Fax

STATE TREASURER PROGRAMS
Millennium Scholarship Program
Nevada Prepaid Tuition Program
Unclaimed Property
Upromise College Fund 529 Plan

LAS VEGAS OFFICE
555 E. Washington Avenue, Suite 4600
Las Vegas, Nevada 89101-1074
(702) 486-2025 Telephone
(702) 486-3246 Fax

5. Six winners will be selected, two from Clark County, two from Washoe County, and one each from a rural Northern and Southern Nevada community. Each winner will receive a gift of \$529 toward a 529 college savings plan account.
6. Entries must be received **NO LATER THAN MAY 21, 2010.**
7. Entries can either be sent via FAX to (702) 486-3246 or mailed to:

Office of the State Treasurer
555 E. Washington Avenue, Suite 4600
Las Vegas, NV 89101

8. The winning entries will be selected via a random drawing on May 24, 2010, with the winners notified immediately after the drawing takes place in the Office of the State Treasurer.
9. The parents of each selected winner will need to complete a waiver release form allowing the winner to appear in media accounts of the contest and Office of the State Treasurer literature.

Questions?

Contact the Office of the State Treasurer via email at PrepaidTuition@nevadatreasurer.gov, or call (702) 486-2025 or toll free 1-888-477-2667.

NEVADA \$529 DAY CONTEST OFFICIAL RULES

1. **How to Enter:** Download and complete the online entry form available at <http://nevadatreasurer.gov>. Entry forms must include all information requested. Entry forms, which may be submitted via FAX or regular mail, must be received by the State Treasurer's Office **no later than May 21, 2010, to be eligible**. Sponsors of the Nevada 529 College Savings Day contest (the "Contest") are not responsible for entries that are lost, late, misdirected, incomplete, incomprehensible, illegible, damaged, undelivered, or delayed.
2. **Eligibility:** The Contest is open to all registered kindergarten through 5th grade Nevada students. The children of employees of the State Treasurer's Office, the Nevada Bankers Association, and Upromise Investments are not eligible to participate.
3. **Prizes:** Six winners will be selected via random drawing conducted on May 24, 2010, at the State Treasurer's Office. Two from Clark County, two from Washoe County, and one each from a rural Northern and Southern Nevada community will be awarded a prize of \$529 to be used to either open a Upromise College Savings Fund 529 account or to enhance an existing 529 college savings account. Odds of winning depend upon the number of eligible entries received. The parents/legal guardians of each winner will be contacted in advance to verify the winner's eligibility. Proof of identity and eligibility of both the winner and the parent/legal guardian to participate in the Upromise College Fund 529 Plan must be provided to the Sponsors upon request. If the Sponsors are unable to contact the parents/legal guardians of one of the prize winners, that winner will forfeit his/her prize. Sponsors will not award a prize to anyone not meeting the eligibility requirements. In the event a winner is deemed ineligible or refuses the prize, the Sponsors reserve the right to conduct another random drawing to select an alternate winner from the remaining entries. Prizes may be considered income, and any and all taxes associated with prizes are the responsibility of the parents/legal guardians of the winners. Parents/legal guardians of winners should consult with their own tax advisor about tax implications, if any, of investing in a 529 college savings plan.
4. **Consent of Parent/Legal Guardian:** The signature of a parent/legal guardian is required on each entry form. By signing the form, the parent/legal guardian is consenting to his or her child's participation in the Contest in recognition of, and in compliance with, these Contest rules, including without limitation, the Conditions of Participation set forth below.
5. **Conditions of Participation:** Winners, entrants, parents, or legal guardians ("Participants") are responsible for complying with all applicable federal, state, and local laws and regulations and with these Contest rules. By entering the Contest, Participants agree to be bound by these contest rules and the Sponsors' decisions with respect thereto, which decisions shall be final and legally binding in all matters relating to the Contest. Participants agree to release

and discharge, hold harmless and indemnify the Sponsors, their employees, agents and representatives, officers and directors and their immediate families, successors and assigns, and all others associated with the development and execution of this Contest, from any and all tax liability that may be imposed or associated with receipt or use of the prize, and from and against any and all claims, actions, proceedings, and liability for any damages, expenses, fees, injury, or losses sustained in connection with the receipt, ownership, or use of any prize or while traveling to, preparing for, or participating in any Contest-related activity. By entering the Contest or by winning, Participants grant to the Sponsors the right to publicize the entrant's name, photograph, image, likeness, voice, statements, and biographical information for advertising, trade, and promotion purposes without compensation and without opportunity for review. All submissions may be subject to public display, including, without limitation, electronic display via a website. Original artwork and essays submitted as part of an entry becomes the property of the Office of the State Treasurer and cannot be returned. The Nevada 529 College Savings Day Contest is not a recommendation to invest in the Upromise College Fund 529 Plan or any other 529 college savings plan. The Office of the State Treasurer reserves the right to change, alter, or amend these Contest rules or to alter, modify, or terminate the Contest, as necessary, in its sole discretion, to ensure the fair administration of the Contest or to comply with applicable law.

For more information about the Upromise College Fund 529 Plan call 1-800-587-7305 or visit www.upromisecollegefund.com to obtain a Plan Description and Participation Agreement. Investment objectives, risks, charges, expenses, and other important information are included in the Plan Description; read and consider it carefully before investing. Upromise Investments, Inc., Distributor and Underwriter.

Please Note: Before investing in any 529 plan, you should consider whether your or the beneficiary's home state offers a 529 plan that provides its taxpayers with favorable state tax and other benefits that are only available through investment in the home state's 529 plan.

The Upromise College Fund 529 Plan is administered by the Board of Trustees of the College Savings Plans of Nevada, chaired by the Nevada State Treasurer Kate Marshall. Upromise Investments, Inc. serves as the Program Manager and has overall responsibility for the day-to-day operations, including effecting transactions and marketing and distributing the Plan. The Vanguard Group, Inc. serves as Investment Manager.

The value of an investment in the Upromise College Fund 529 Plan will vary with market conditions. Investments in the Upromise College Fund 529 Plan are not FDIC-insured or government guaranteed, and you could lose money. Investing regularly does not assure a profit and does not protect against loss in declining markets.

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